



J.N.N ARTS & SCIENCE WOMEN'S COLLEGE

Affiliated to University of Madras | ISO 9001 : 2015 Certified Institution

INSTITUTIONAL BEST PRACTICES

LEARNING TODAY, LEADING TOMORROW

90, Ushaa Garden, Kannigaipair, Chennai - Periyapalayam Highway, Tiruvallur, Tamil Nadu 601102

☎ 044 - 27629618 / 96000 57121 🌐 www.jnncollege.edu.in ✉ principal@jnncollege.edu.in



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Best Practice – I: Experiential Learning - Content Beyond Classroom

Introduction:

Experiential Learning, often described as "learning through experience" is a dynamic educational approach that extends beyond traditional academic classroom settings. It emphasizes hands-on skills, practical knowledge, and real-world experience.

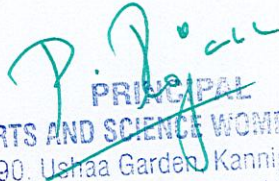
Objective of the Practice:

- To groom students in a progressive environment, transforming them into competent professionals.
- To enhance problem-solving skills and facilitate understanding of real-world corporate dynamics.
- To provide opportunities for students to acquire necessary skill sets, building self-confidence and self-reliance for competitive and professional examinations.
- To diversify program content and establish relevance to socio-economic issues.
- To instil democratic, moral, social, and spiritual values in students.
- To encourage self-learning, team-building, leadership, management skills, innovation, and creativity.
- To ensure students are industry-ready on a global platform.

The Context:

The ever-evolving nature of industry and technology means that traditional curriculum-based education often falls short in preparing students for real-world challenges. Recognizing the gap between academic learning and industrial expectations, our institution places a strong emphasis on teaching content beyond the regular curriculum. This includes branch-specific value-added courses and hands-on placement training.

Experiential Learning emphasizes the importance of practical experience in fostering successful careers, highlighting the necessity of knowing what to learn, when to learn, and how to apply this knowledge effectively.


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The Practice:

To foster experiential learning, our institution integrates co-curricular, academic, and extracurricular activities into the educational framework.

The implementation of Experiential Learning is a systematic process involving the IQAC members who, through meticulous assessment, suggest various activities to be undertaken by students each semester. These activities include:

- Regular guest lectures, talk sessions, seminars, and workshops led by experienced industry professionals.
- Student development training programs and expert lectures.
- Industry visits, internships, and in-plant training.
- Intra-departmental and inter-collegiate competitions.
- An annual sports meet featuring both indoor and outdoor games.
- Individual counselling and guidance sessions, awareness programs, and training for stakeholders.

GUEST LECTURES CONDUCTED FOR STUDENTS

- 1) Guest Lecture on Communication and Presentation skills on 14.02.2023 by Ms. Ival Bharathi.
- 2) A Seminar on Public Speaking and Communication skills on 10.03.2023 by Dr.Radhika
- 3) Workshop on Breast Cancer Awareness Day on 18.10.2022 by Dr. Roshini

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INTRA- DEPARTMENTAL ACTIVITIES

- 1) The Intra- Departmental Activities is conducted by the Department of Biochemistry and Computer Science on National Science Day.

INTERNSHIP PROGRAM

1. Internship by the student of B.Com (CS)- Ms. Lakshmi Priya. S
2. Internship by the student of B.Sc (BIO)- Ms. N. Aiswarya
3. Internship by the student of B.Sc (BIO)- Ms. M. Shreesha
4. Internship by the student of B.Sc (BIO)- Ms. D. Keerthika
5. Internship by the student of B.Sc (BIO)- Ms. N.Sandhya

Guest Lecture on Communication and Presentation skills on 14.02.2023 by Ms. Ival Bharathi.



Guest Lecture on Communication and Presentation skills on 14.02.2023 by

Ms. Ival Bharathi

P. P. Geetha
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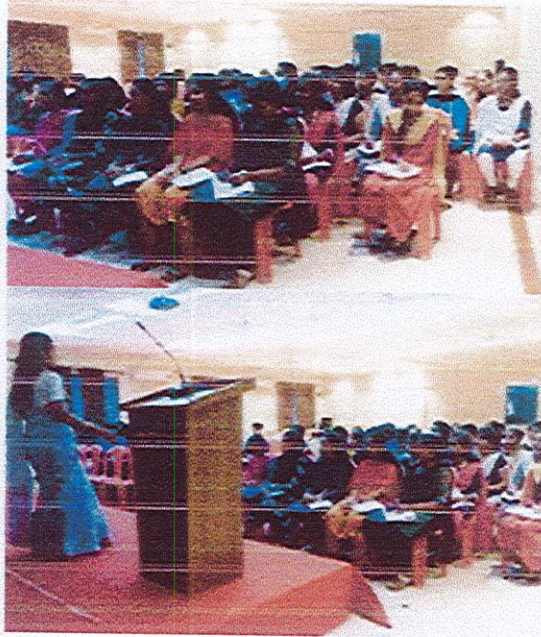
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A Seminar on Public Speaking and Communication skills on 10.03.2023 by Dr.Radhika



A Seminar on Public Speaking and Communication skills on 10.03.2023 by Dr. Radhika

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Workshop on Breast Cancer Awareness Day on 18.10.2022 by Dr. Roshini



A Workshop on Breast Cancer Awareness Day on 18.10.2022 by Dr. Roshini

P. R. Roshini
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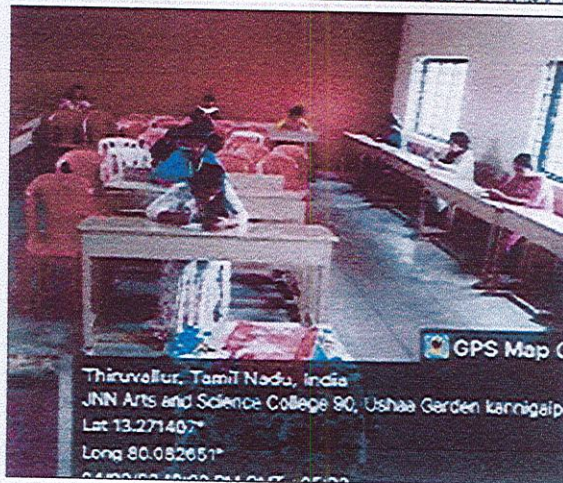
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Intra- Departmental Activities



INTRA DEPARTMENT ACTIVITIES ON 01.03.2023

P. Rajeev
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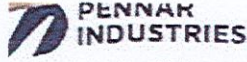
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Internship by the student of B.Com (CS)- Ms. Lakshmi Priya. S



Factory: Patta No. 452, 80, Periyapalayam Main Road, Kannigaipair, Uthukottai Taluk, Tiruvallur Dist. - 601 102.
Tel: 044 - 2762 9298, 2762 9213, 2762 8214. Telex: 2762 9312.
E-mail: pichn@pennarindia.com. Website: www.pennarindia.com



PIL/HR/CHE/CERT/2023

30.06.2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss. Lakshmi Priya. S Reg. No (122104747) is a bonafied student of J.N.N Arts & Science Women's College of Third Year B.com Corporate Secretaryship has successfully completed her Internship training in our factory for a Period of 30 Days (01.06.2023 TO 30.06.2023)

During the period of stay She has Shown keen interest in learning the subject in the department.

Student Character and conduct during his visit was found to be good.

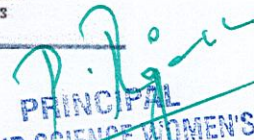
We wish her all the best in future endeavours.

For M/s PENNAR INDUSTRIES LIMITED.,


A. DAMODARAN

Sr. Manager - HR

Manufacture of Cold Rolled Steel Strips & Formed Sections, Sheet Metal Pressed, Fabricated & Metallized Components, Production Electric Resistance Welded Cold Drawn electric resistance Welded Tubes, and Fabricated Components & Structures. Design, Development, Manufacture of Hydraulic Cylinders
* Chennai Marketing Office: Canara Bank Building, Ground Floor, No. 1427, VCC Street, Tiruvallur Nagar, Mogappair West, Chennai - 600 037
* Tel: 044-2526 2574 / 2630-5935 E-mail: pichn@pennarindia.com
Corporate Office & Works: HEV, Patancheru, 502 319, Sangareddy District, Telangana State, INDIA
Tel: +91 800 242384 to 242374, E-mail: corporate@pennarindia.com, Website: www.pennarindia.com
Rural Office: 3rd Floor, BIRLAC Silicon Towers, Kondapur, Hyderabad - 500 084, Telangana, INDIA Tel: +91 98 44 923103
CIN No: L27109TG975PLC001919


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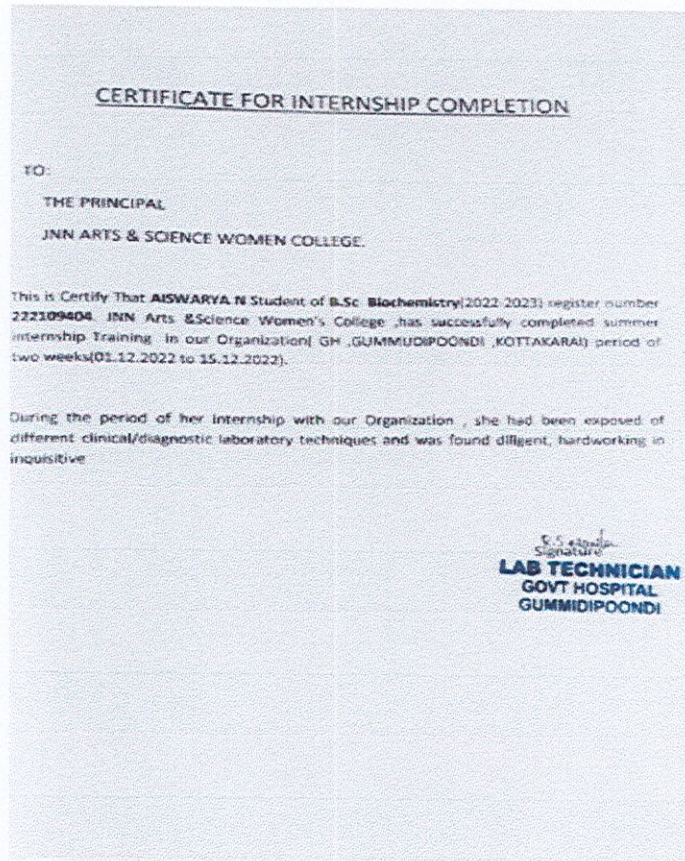
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Internship by the student of B.Sc (BIO)- Ms. N. Aiswarya



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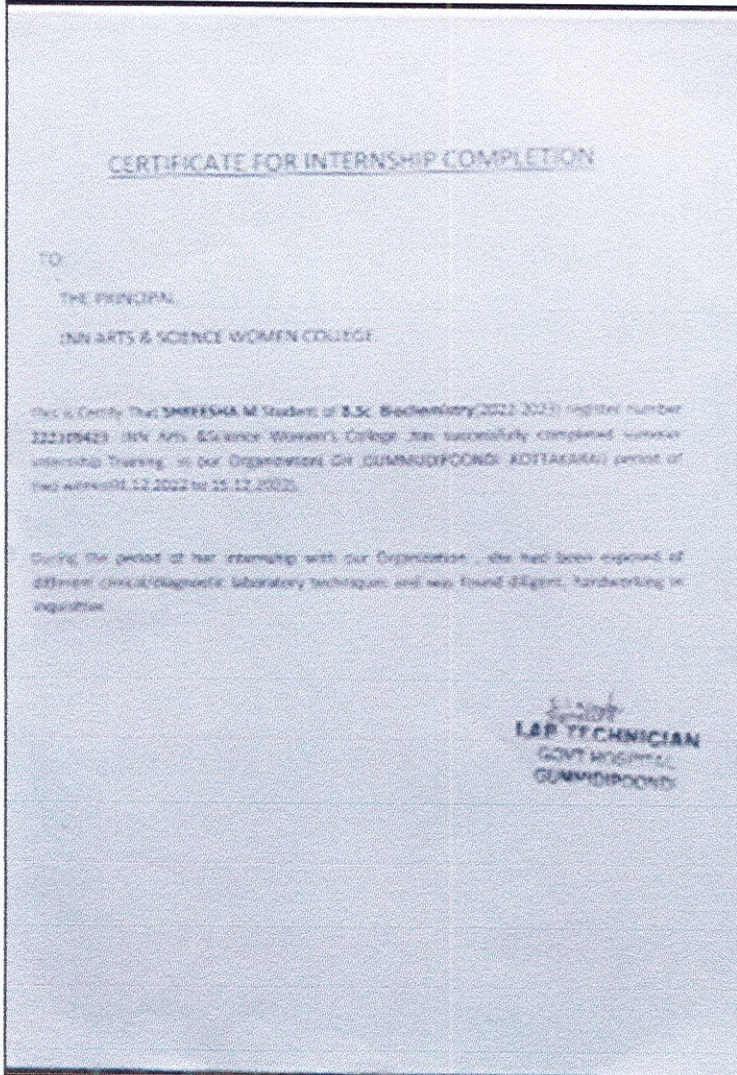
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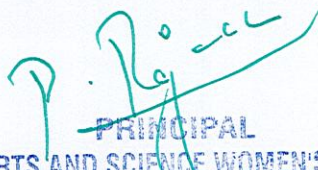


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Internship by the student of B.Sc (BIO)- Ms. D. Keerthika

VANAJA HOSPITAL

DATE: 16.12.2022

TO WHOM IT MAY CONCERN

This is to certify that Ms Keerthika D, BSC, BIO - Ms Dinesh residing at No.288,Archanaparkovil street, Rajantheswari, Vayalar post, Chennai - 601202, Bangalore student of J.N.N. Arts and science women's college has completed 15 days observership training in our laboratory from 1 December 2022 - 15 December 2022. During this period, She has observed the various techniques that are carried out in the Clinical Pathology, Hematology, Biochemistry and Microbiology laboratories. She showed keen interest in learning and updating her knowledge during the training period.

I wish her success in all her future endeavors.

[Signature]
 DR. C.SATHISH KUMAR, B.ORTHOD., M.CH.ORTHOD.,
 DIRECTOR, DR.C.SATHISHKUMAR, B.ORTHOD., M.CH.ORTHOD.,
 MANAGING DIRECTOR,
 VANAJA HOSPITAL,
 No.473B, IIR, M.A.P.O. Street, M.A.Nagar,
 Madhavai, Chennai-60. Call:0442954, 26322713.
 Chennai-60
 Chennai-60

F41196, M.A. Kall Street, M.A.Nagar, Madhavai, Chennai - 600 052. ☎ : 644 - 26418454, 26322713.

[Signature]
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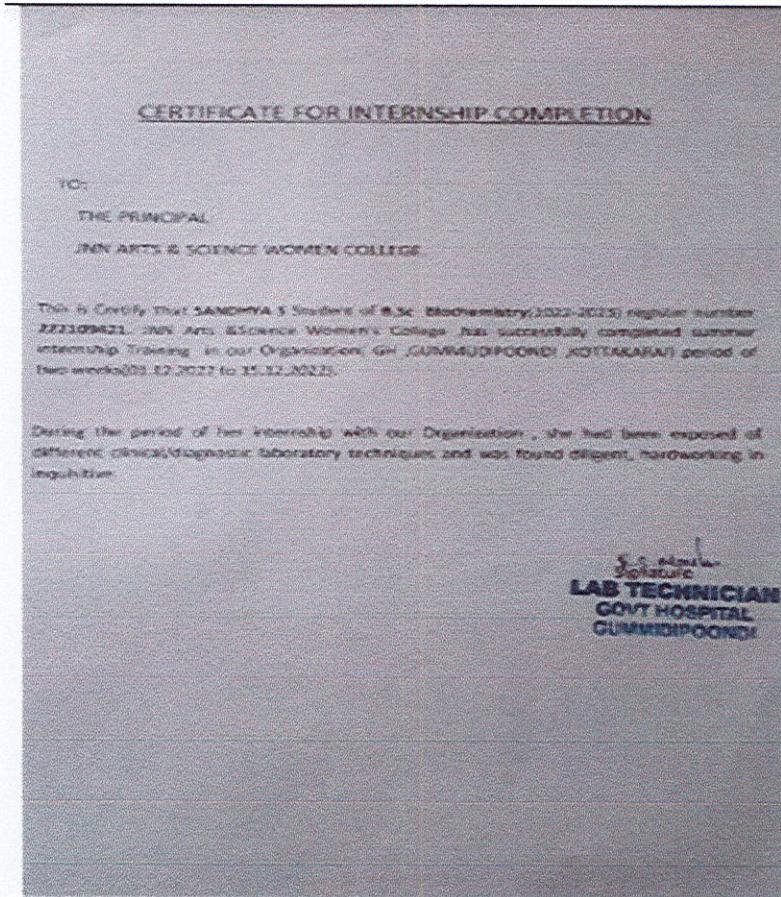
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Internship by the student of B.Sc (BIO)- Ms. N.Sandhya



Evidence of Success:

Experiential Learning has become a cornerstone of our institution, fostering behavioural competency and encouraging unity and collaboration among students. As a result of this practice, student placements have increased significantly across all departments. This improvement is a testament to the enhanced preparedness and adaptability of our students, making them highly sought after by employers. Moreover, the overall satisfaction of both students and parents has markedly improved, reflecting the positive impact of our comprehensive approach to education.


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Problems Encountered:

Implementing experiential learning has not been without challenges. Key problems encountered include:

- **Resource Limitations:** Ensuring that all students have access to the necessary resources for experiential learning.
- **Industry Collaboration:** Establishing and maintaining partnerships with industry for internships, guest lectures, and real-world projects.
- **Student Engagement:** Motivating and engaging students who may not readily embrace experiential learning methods.

Resources Required:

To ensure the success of experiential learning, several resources are essential:

- **Financial Resources:** Adequate funding to support the purchase of equipment, materials, and software necessary for hands-on learning experiences.
- **Industry Partnerships:** Strong, long-term relationships with industry partners to provide internships, real-world projects, and guest lectures.
- **Training Programs:** Continuous professional development programs for faculty.

By addressing these challenges and securing the necessary resources, we can further enhance the effectiveness and reach of our experiential learning initiatives, ensuring that our students are well-prepared for their future careers.

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Best Practice 2 – Student Centric Teaching-Learning Process for Holistic Development

Objective of the Practice:

The objective of adopting a student-centric teaching-learning approach is to empower students to take control of their learning process, fostering independence, critical thinking, and collaboration skills. Teachers serve as facilitators, guiding students in developing effective study habits and providing opportunities for independent and collaborative work.

The Context: To implement student-centric teaching-learning approaches, the following steps were taken:

- Identification of curriculum gaps.
- Collaboration with professionals and experts.
- Development of personalized learning plans.
- Introduction of new learning methods.
- Regular feedback mechanisms.

The Practice:

- 1. Project-Based Learning:** Encouraging students to undertake projects, internships, and field visits enhances classroom learning by providing practical exposure and aligning with industry needs. Departmental seminars and conferences further augment students' awareness of the latest trends and technologies.
- 2. Self-Directed Learning:** Through the Choice Based Credit System, students can select elective courses based on their interests and career goals. Identifying curriculum gaps through discussions with experts and employers, the institution bridges these gaps through value-added courses, workshops, and hands-on training sessions.
- 3. Collaborative Learning:** Group projects, case studies, presentations, and peer learning activities promote teamwork, analytical skills, and problem-solving abilities among students.
- 4. Student Support System:** Employing a personalized learning approach, the institution categorizes students based on their performance, offering support tailored to their individual needs. Fast learners receive encouragement to expand their knowledge, while remedial classes are arranged for those requiring additional assistance.
- 5. Blended Learning:** Value-added courses, seminars, and invited talks are conducted both online and offline, facilitated by smart classrooms and access to library e-resources. Students are encouraged to pursue online courses to enhance their competencies in areas of interest.

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THE TAMILNADU CO-OPERATIVE MILK PRODUCER S FEDERATION LTD
JOINT MANAGING DIRECTOR'S OFFICE: AMBATTUR : CHENNAI-98

Ref.No. 5740/HRD/2021

Dated :25.08.2023

To
The Asst.Professor/HOD,
JNN Arts & Science Women's College,
No.90, Ushaa Garden, Kannigaipair,
Thiruvallur.

Sir/Madam,

Sub: TCMPF Ltd - JMD's Office - HRD Section - Dairy Visit -
Permission accorded - Reg.


Ref: Request letter dt.04.08.2023 from the JNN Arts & Science
Women's College, No.90, Ushaa Garden, Kannigaipair,
Thiruvallur.

We are pleased to grant permission for your students of 60+2
staff members of the JNN Arts & Science Women's College, No.90, Ushaa
Garden, Kannigaipair, Thiruvallur to visit our Madhavaram Dairy on
11.09.2023 at the time of 11.00 am as requested by you, subject to the schedule
& conditions indicated below.

Conditions for the Dairy Visit:

- 1.Rs.50/- entry fees collected per student for the Dairy Visit and issuing Dairy products.
- 2.Visitors should produce their identity cards at Security Gate while entering the Dairy.
3. Cameras are prohibited inside the Dairy Complex.
4. That they should not touch the plant and machinery.
- 5.The Federation will not be liable to bear any sort of expenditure or Compensation to the Visitors in the event of any untoward incident viz. accident, injury etc. that happens during the dairy visit.
- 6.It should be ensured that the Visitors are not suffering from any Communicable/Contagious disease during their visit.
7. The Federation reserves the right to cancel the permission without assigning any reason in case of exigency.
8. Visitors should ensure 2 doses of the Covid-19 Tamilnadu Government Guidelines Including Vaccination.

/By order of Joint Managing Director/


For Joint Managing Director

PRINCIPAL

The Deputy General Manager (Production)

Madhavaram Dairy, Chennai-600 053

Chennai-Periyapalayam Highway

The Manager (Mkg), Product Dairy, Control Room, Ambattur, Ch-98.

The DM (Mkg), Madhavaram Dairy, Control room, Ch-51.


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Project Based Learning (Field Work)

02.09.2023

Dr.Rajalakshmi
Principal

To
The Joint Managing Director
Tamilnadu Co-Operative Milk Producer's Federation Madhavaram
Ambattur-600098.

Dear Sir/Madam

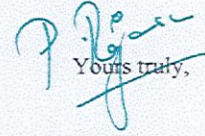
Greetings!

This is a request letter to seek your kind permission for an industrial visit to **TAMILNADU CO-OPERATIVE MILK PRODUCER'S FEDERATION MADHAVARAM**. As per our university norms, students are expected to visit prominent R&D facilities and laboratories like yours for an exposure to the latest trends and exposure to food industry. Consequently, the Department of Commerce at J.N.N Arts and Science Women's College, Tiruvallur, would like to seek permission for our UG students to visit your factory for a day.

At this juncture, it is a pleasure for me to introduce to you, our college and department on behalf of the students and faculty. J.N.N Arts and Science Women's College supports the need to build a platform especially for students who come from rural areas, economically weaker sections and various cultural backgrounds of the society to build their knowledge, skill and character, to become talented, competitive, confident and socially responsible citizens having the necessary competitive skills and qualities.

I would be immensely grateful if you could kindly accord permission to a team of 123 students with 3 faculties to visit your Factory on Thursday, 11.09.2023.

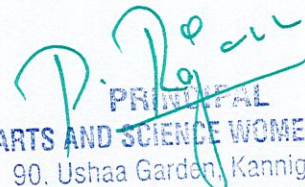
Thanking you in anticipation.


Yours truly,

PRINCIPAL

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Tiruvallur Dist.-601102. Ph.No: 044-27529613

Place: Tiruvallur


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DEPARTMENT OF COMMERCE

DETAILED REPORT OF FIELD WORK

The Students belonging to I BCOM (General) visited TAMILNADU CO-OPERATIVE MILK PRODUCER'S FEDERATION LTD MADHAVARAM Factory on 11/09/2023. Totally 58 students along with 3 faculty members went on to the field work. The main objective of the Field work is to give an insight to the students to know about the various process in the production of Dairy items and to understand the concept in production management.


The students and the faculty members reached the field visit at 10:00 am. From there they were received the supervisor of the company. The supervisor took the students to all the places of the company. They showed the


1. Machinerics used for Dairy items packaging
2. Various stages of the Dairy items processing

Later on the students were taken to an orientation session where the students learned about the company and clearly understood the various stages of the milk packaging process and also the dairy products. The students were able to understand the various processes such as, spreading, withering, cutting, rolling, fermentation, heating, packing and transporting in producing the dairy products. After lunch the students were visit to the machinerics and employees where the students had an interaction with workers and gathered experience about the Dairy Products manufacturing and transporting. In this Field work the students came to know the real working environment of the milk industry. The interaction with the TAMILNADU CO-OPERATIVE MILK PRODUCER'S FEDERATION LTD MADHAVARAM Factory Limited manager and the supervisors helped the students to know the process of Dairy Items in the Industry.


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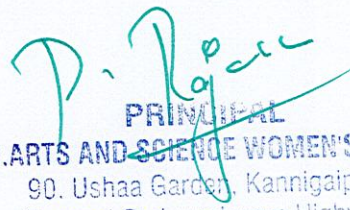
BONAFIDE CERTIFICATE

NAMelist OF THE STUDENTS

The following students of I BCOM (GENERAL) are going for one-day industrial visit to TAMILNADU CO-OPERATIVE MILK PRODUCER'S FEDERATION LTD MADHAVARAM Factory on 11/09/2023 accompanied by three faculties.

S NO	REG.NO	NAME OF THE STUDENT
1	312018616	NEHA SHARMA A
2	312018617	ESWARI S
3	312018618	NIVETHA.C
4	312018619	ABILESHA.M
5	312018620	APARNA.S
6	312018621	BLESSINA.R
7	312018622	CHARULATHA.P
8	312018623	DEVIKA.S
9	312018624	DIVYA BHARATHI.S
10	312018625	DIVYA BHARATHI.R
11	312018626	FARISHMA.M
12	312018627	GAYATHRI.S
13	312018628	GIRIDHARSHINI.R
14	312018630	HEMAVATHI.J
15	312018631	JANANI.N
16	312018632	JAYA PRABHA.R
17	312018633	JAYANTHI PRIYA.M
18	312018634	KALAIARASI.V
19	312018635	KEERTHANA.G
20	312018636	KEERTHANA.M
21	312018637	KEERTHANA.R
22	312018638	KIRUTHIKA.S
23	312018639	KRITHIKA.S
24	312018640	LASHWANTHI.V
25	312018641	LAVANYA.D
26	312018642	LAVANYA.S
27	312018643	LOKITHA.S
28	312018645	MAHESHWARI.B
29	312018646	MEGALA.H


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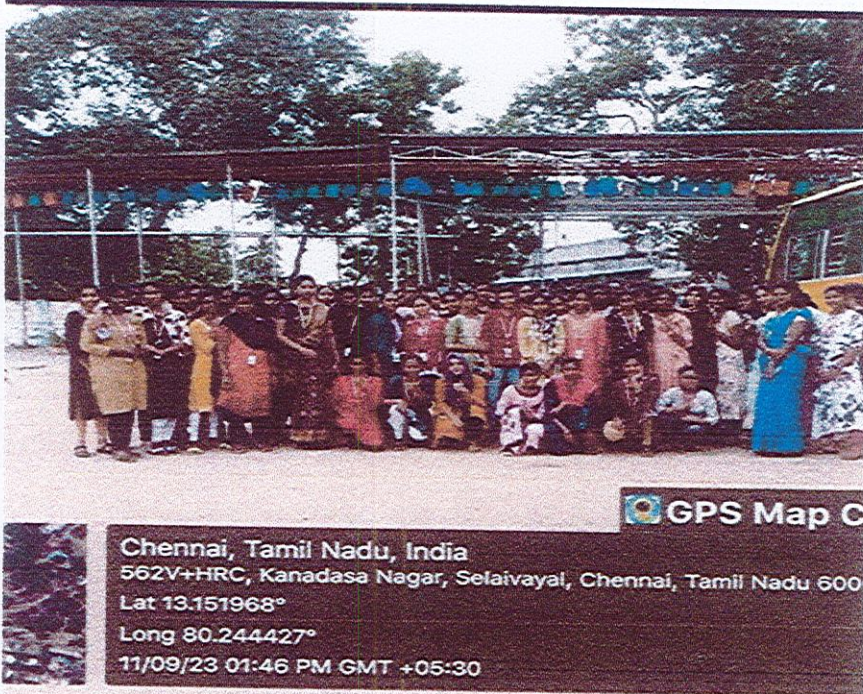
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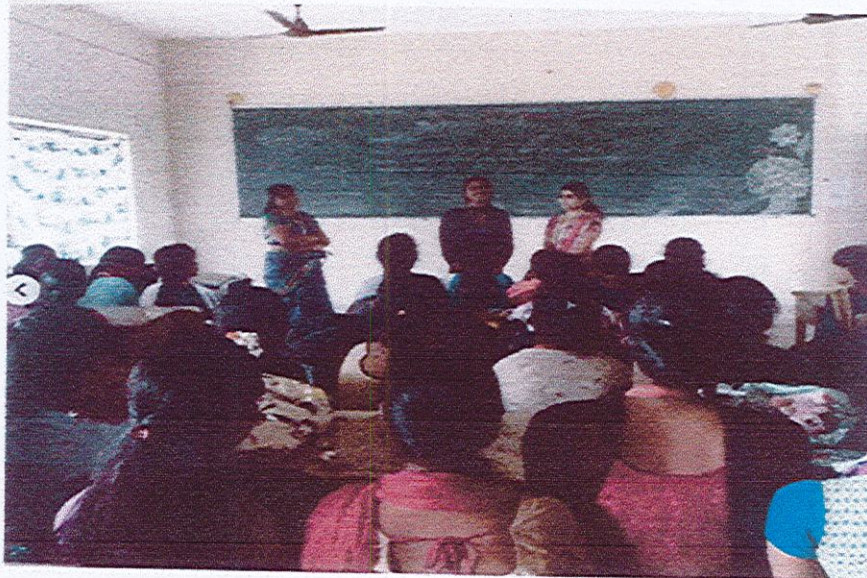
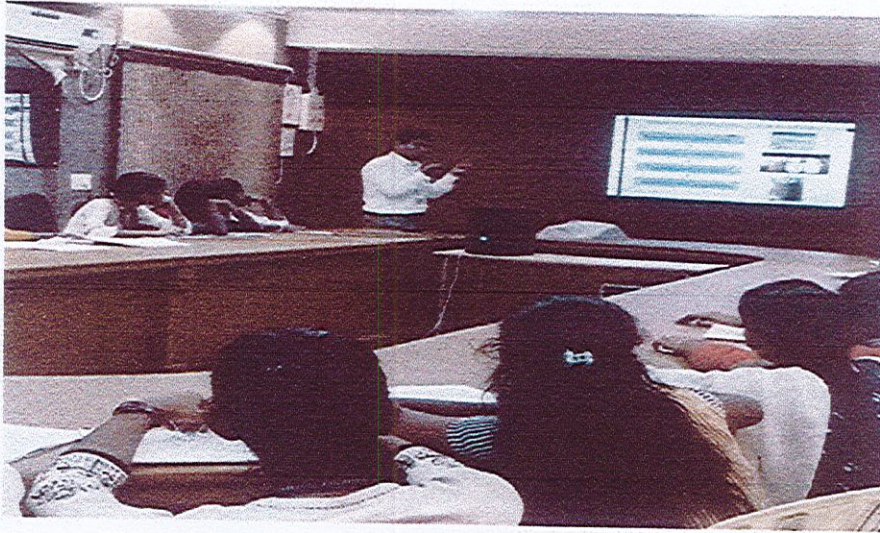
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Collaborative Learning Methods



P. Vijay
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Blended- Learning Methods (Value Added Courses)

ACADEMIC YEAR 2022-23

Total No. of Courses:6

S.NO	Course Code/Name of Add-on/Certificate/Value Added Programs	Duration of the Course	Total No. of students enrolled in the course
1.	BC231-TALLY ESSENTIAL LEVEL	30 hrs	200
2.	CB231-BUSINESS LANGUAGE DEVELOPMENT	30 hrs	55
3.	C231-FINANCIAL MODELING	30 hrs	99
4.	BAE231-LANGUAGE SKILLS FOR DIGITAL CONTENT WRITING	30 hrs	26
5.	BSC231-PRESERVATION OF PLANT	30 hrs	70
6.	BAE181-INTRODUCTION TO AMATEUR RADIO	30 hrs	35

1) Add on Course- Tally Essential Level

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DEPARTMENT OF COMMERCE

**TALLY ESSENTIAL LEVEL
ADD ON COURSE**

Resource person
Ms. U. Dhanalakshmi,
Assistant Professor,
Department of Commerce

Dr. M.Bamarukmani
HOD / Dept of Commerce

Dr. P.Rajalakshmi
Principal

06-08-2022 to 03-09-2022

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2) Add on Course- Business Language Development

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DEPARTMENT OF BUSINESS ADMINISTRATION
**BUSINESS LANGUAGE
DEVELOPMENT ADD ON COURSE**

Resource person
Ms. D. Swathi
Assistant Professor,
Department of Business Administration

Ms. Jai Sundari
HOD / Dept of Business Administration

Dr. P. Rajalakshmi
Principal

03-09-2022 to 08-10-2022

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3) Add on Course- Financial Modelling

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DEPARTMENT OF COMMERCE
**Financial Modelling
Add On Course**

Resource person
Dr. V. Nagarathinam
Assistant professor,
Department of Commerce

Dr. M. Bamarukmani
HOD / Dept of Commerce

Dr. P. Rajalakshmi
Principal

15-10-2022 to 19-11-2022

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P. Rajalakshmi
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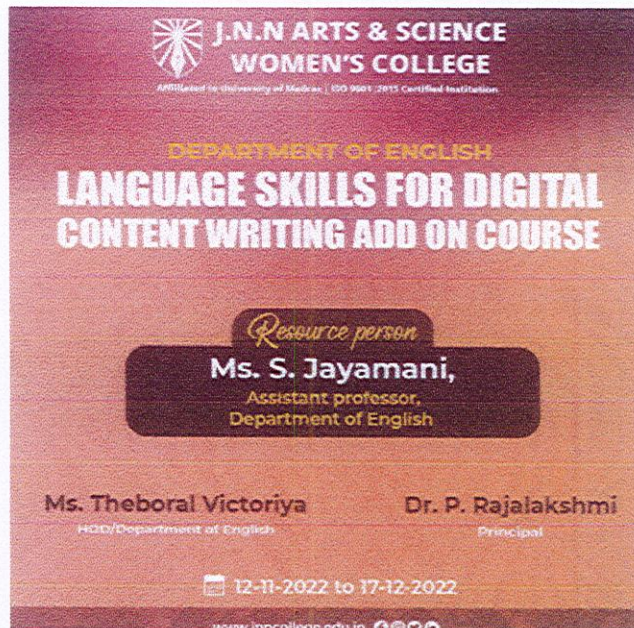
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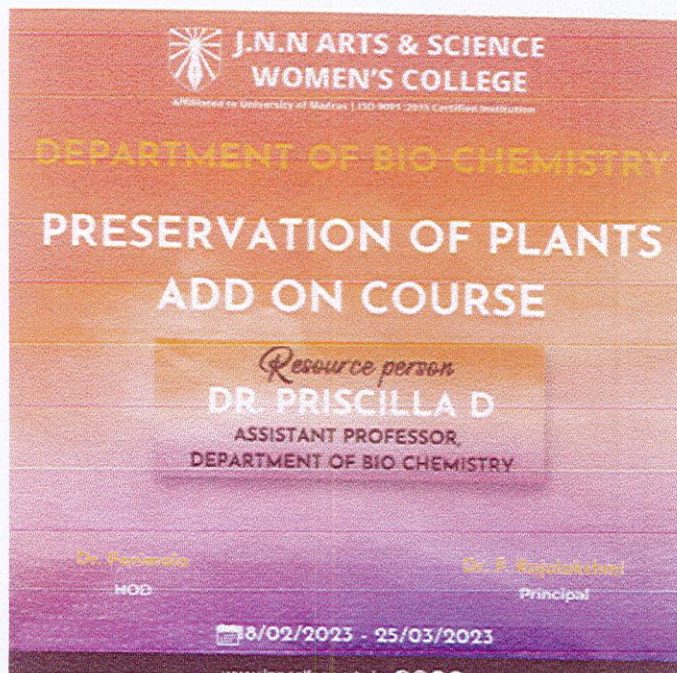
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4) Add on Course- Language Skills for Digital Content Writing



5) Add on Course- Preservation of Plants



P. Rajalakshmi
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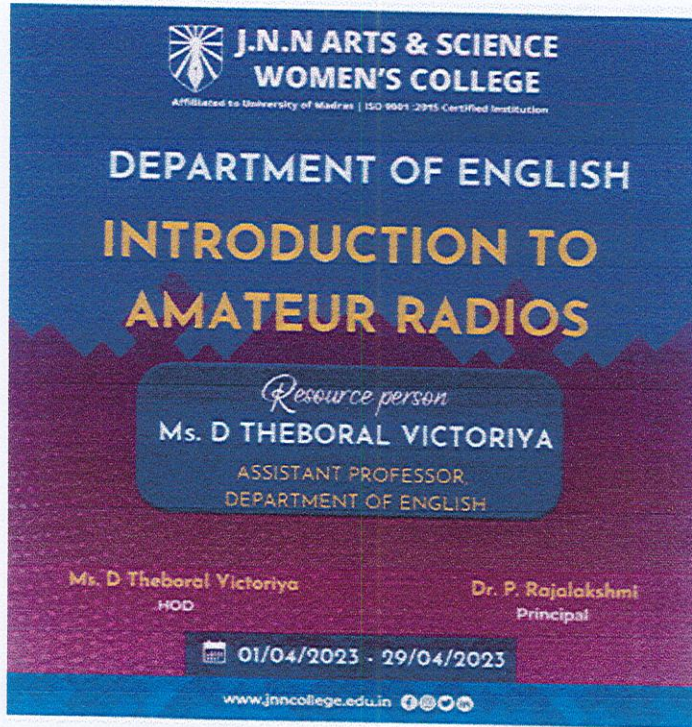
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6) Add on Course- Introduction to Amateur Radios



Evidence of Success:

- Student satisfaction is evident, with increased engagement and opportunities for expression.
- The institution has produced many high achievers and gold medalists.
- Placement records have seen consistent improvement, attributed to training and OBE.
- Student-driven teaching methods have effectively engaged learners.
- A significant number of students pursue higher education.

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Problems Encountered and Action Taken:

Problems Encountered	Action Taken
Time constraints to address the various aspects of learning	Meticulous planning for the classroom activities
Diverse range of resources	Utilization of smart classrooms for access to resources
Lack of Teacher Training	Implementation of semester wise Faculty Development Programs
Varied learning paces among students	Introduction of differentiated instruction techniques
Limited technology access for students	Establishment of computer labs and access to laptops

Adopting a student-centric teaching-learning approach has significantly transformed the educational experience at our institution. This method not only addresses the diverse needs of students but also equips them with the skills required for professional and personal growth. The institution's commitment to continuous improvement, driven by feedback and evolving educational strategies, has created an environment where students thrive.

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